



1st webinar on Horizon 2020

How to participate in a Horizon 2020 project

Привіт!

“Whether you think you can, or you think you can’t—you’re right.”

-Henry Ford-

Pre-call intelligence

Call scan and assessment

- Identify a niche and/or have a very bright idea
- Discover that H2020 could provide a funding opportunity
 - Idea-driven: check for the bottom-up possibilities
 - Niche/area of expertise and coverage: evaluate your possible contribution to the top-down possibilities
- Identify the theme / area where your idea fits
- Use available information resources

Information Resources

- National Contact Points in Ukraine; National Contact Points in other countries (!)
- BILAT UKR*AINA project (website, project members)
- Website of Horizon 2020:
ec.europa.eu/research/horizon2020
- Several national services (UKRO; Austria FFG; German NKS; Czech CZELO; EEN; etc.)
- Innovation Union website:
<http://ec.europa.eu/research/innovation-union>
- Facebook pages (e.g. <http://www.facebook.com/Innovation.Union>) and Horizon 2020 Linked-In groups

Information Resources

- Info Days:
http://ec.europa.eu/research/horizon2020/index_en.cfm?pg=h2020-events (national events and thematic events)
- Participant Portal:
<http://ec.europa.eu/research/participants/portal/page/home>
Calls, Workprogrammes and Background documents
- EC officials, project officers, call coordinators



<http://www.artizans.com/image/DBRO151/please-ask-for-assistance-sign-in-self-help-book-section/>

Willingness and Readiness

Skilled personnel

- Willing to take the risk and associated investment (very different between being a partner and a coordinator)
- Able to assign skilled personnel, among your scientists as well as in the international office
 - Professional approach, reliable, cooperative attitude, fast replies, English language skills
 - Willing to dig into the administrative procedures as well



Decision to participate

- Motivation on the top-level, on the level of scientists and on the level of administrative personnel
- Commitment to explore and learn
- Assess your position (coordinator or partner) and the likelihood of success

Coordinator (Leadership) vs. Partner (Follower)

- Not all projects require consortia, but most
- Very different roles and efforts
- Get to work on your idea
- Communication and coordination are very important – preparing a well designed project with inputs from different partners and clear outputs/impacts needs more than “just” a bright idea
- Recommended: start as project partner, but it might be strategic to think about coordinating (and later joining a rival proposal)

Single proposer

Consortium

Single proposer vs. consortium

- Depends on the different calls and sub-programmes
- Example: single institution can propose “Coordination and Support Actions”
 - In practice: often consortia
- Participation of independent scientists as individuals is possible in theory
 - in practice only in specific sub-programmes:
 - European Research Council, Advanced Grant / Starting Grant
 - Marie Skłodowska Curie Actions, example [International Incoming Fellowships \(IIF\)](#) - an individual grant for Experienced Researchers based in third countries (non-Europeans) willing to receive a research training in a host institution based in Europe

Addressing partners
proactively

Waiting for
candidates

Addressing partners proactively vs. Waiting for candidates

- Being present with your website (in English), in databases (e.g. partner service <https://cordis.europa.eu/partners/web/guest/home>)
- Addressing partners with your ideas (1-2 pages, institute profile, core competences, possible inputs; outlines for project / workpackages / tasks; reference to the impact that your participation will bring)

Targeted search for
cooperators

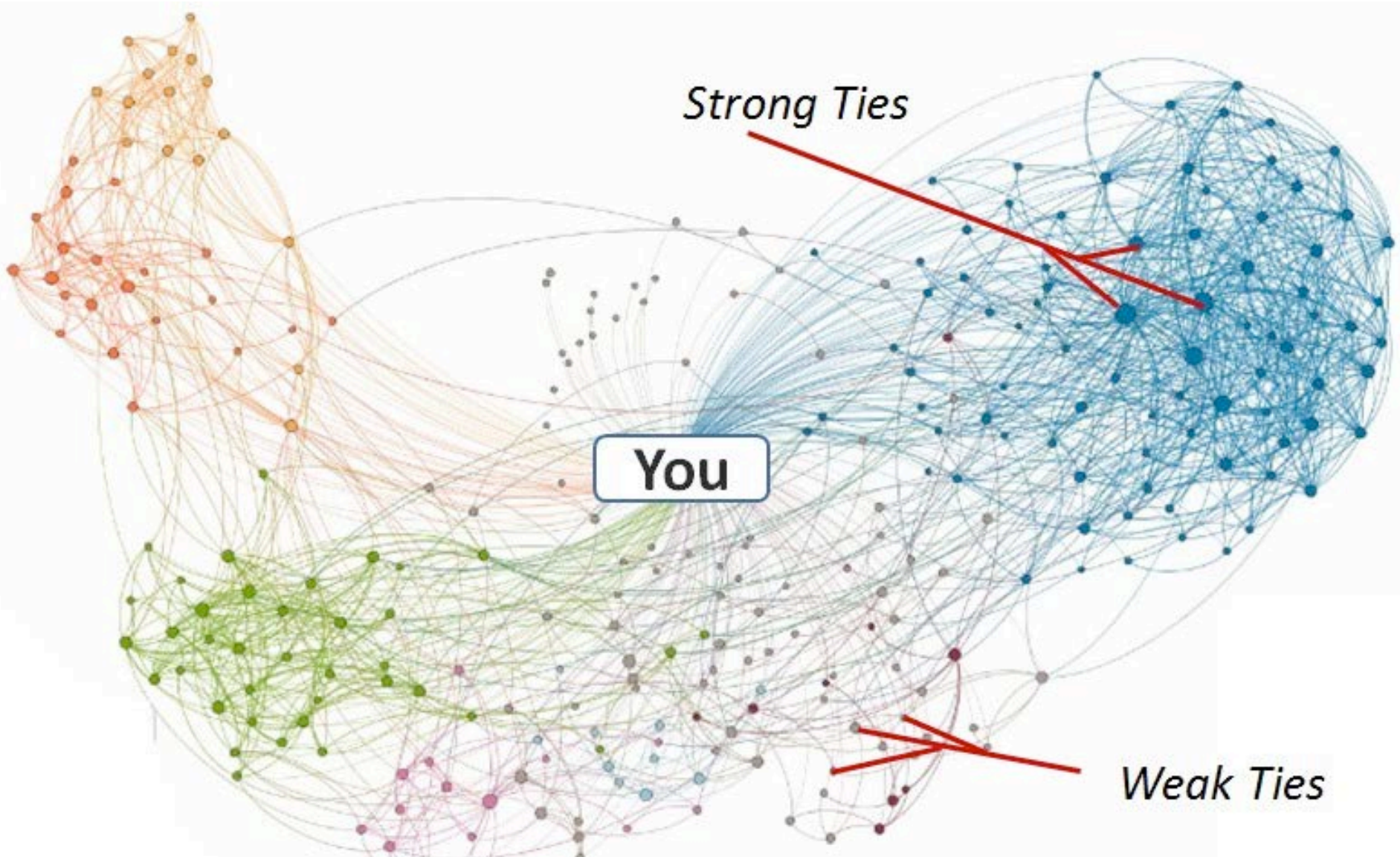
Random search for
cooperators

Passive waiting
credibility

Opportunistic
attitude

Targeted or random search or waiting for partners

- Existing networks – membership in associations, COST networks, running/past projects
- Best in the field – journals, conferences, patents
- Experts in the field – members of advisory boards, evaluators etc.
- Users – representatives of your user groups (regulatory bodies, enterprises, civil society, etc.)
- Strategic partners



Strong Ties

You

Weak Ties

Find your position in the consortium

- Coordinator
 - Workpackage Leader
 - Task Leader
 - Participants
-
- Covering specific field, geographical area, testbed,

Find your position in the consortium

- Select your partners
 - Reputation, capability
 - Previous experience
 - Resources, capacity
 - Professional and punctual
 - Understanding for rules, experience with the programme
 - Teamwork and information sharing
 - Good to work with

 - Ready, willing, able

Drafting the proposal


Contributing to the proposal

- Provide ideas at an early stage, define your role
- Provide building blocks for texts and signal flexibility
 - State-of-the-Art, Background
 - Workpackage and Task descriptions
 - Partner profiles and short CVs, lists of publications etc.
 - Impacts (e.g. addressing specific challenges in Eastern Europe, Neighborhood Policy, scientific outcomes, results, potential use cases and market application, etc.)
- Prepare the administrative requirements
 - Get ECAS and clarify if your organisation already participated in EU RTD Programmes (-> Participant Identification Code)

ECAS

log in to the Participant Portal

Contact | Privacy Statement | English (en)



EUROPEAN COMMISSION AUTHENTICATION SERVICE (ECAS)

External

EUROPA > Authentication Service > Sign Up

Login New password **Sign Up** Help

! Is the selected domain correct? External [Change It](#)

Sign Up

[Help for external users](#)

Choose a username


First name *

Last name *

E-mail *

Confirm e-mail *

E-mail language * English (en)



Enter the code *

Privacy statement: by checking this box, you acknowledge that you have read and understood the [privacy statement](#) *

Sign up

* Required fields

PIC organisation code

The screenshot displays the 'RESEARCH & INNOVATION Participant Portal' interface. At the top right, there are navigation links: 'A to Z | Sitemap | Search | About this site | Contact | Legal Notice' and a language dropdown set to 'English (en)'. The main header features the European Commission logo and the text 'RESEARCH & INNOVATION Participant Portal'. Below this is a breadcrumb trail: 'European Commission > Research & Innovation > Participant Portal > My Organisations > Search Legal Entity'. A secondary navigation bar includes buttons for 'Home', 'Funding', 'Documents', 'My Organisations', 'Experts', and 'Support'. A third bar contains 'Register', 'Search Legal Entity', and 'LFV Simulation'. The 'SEARCH LEGAL ENTITY' section includes a search box with 'Ukraine' entered and a captcha image showing the word 'norters'. Below the search box is a text input field for the captcha code, containing 'norters'. The left sidebar contains a 'LOGIN' section with a 'Login' button and a 'Register your account' link, and a 'NEED HELP?' section with links to 'Frequently Asked Questions', 'User manual', and 'Presentations'. The bottom of the page features the 'BILAT-UKRINA' logo, the URL 'http://ec.europa.eu/research/participants/portal/page/searchorg', the European Union flag, and the 'SEVENTH FRAMEWORK PROGRAMME' logo.

Further administrative steps

- Initiatives for simplification of processes
 - Validation of the organisation at the negotiation stage
 - Chain of trust to be established and roles to be defined (authorised representatives for your organisations, one “Legal Entity Appointed Representative”, etc.), few “blue ink signatures” but necessity to prepare for paperless processes

Writing the proposal

- Make sure you follow a „red line“, don't assume that all evaluators will be experts in the specific field and understand all acronyms, concepts, special language
- Check your idea against the evaluation criteria and ask a (distant) colleague to evaluate it (also if it is understandable for non-experts)
- Pay attention to structure, bullet points, readability, graphs and figures, etc.



Submission of proposal

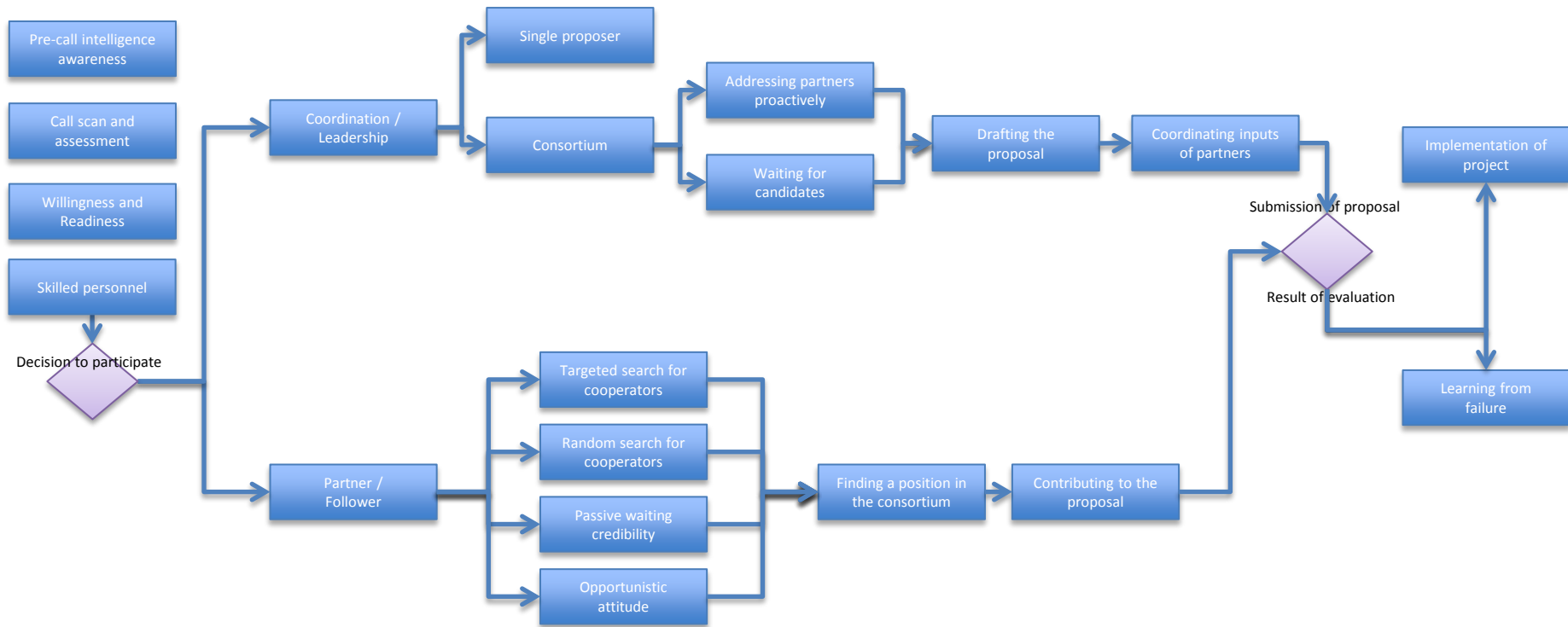
Result of evaluation

- Take care of the deadlines
- Take care of page limits
- All parts of the proposal are equally important
- Inform the National Contact Points (in all partner countries) and get advise and inputs (proposal checks)

**SOMETIMES
YOU WIN.
SOMETIMES
YOU learn.**

Image source:

<http://quotationmarksetsy.com/2013/05/22/sometimes-you-win-sometimes-you-learn/>



The next steps

- Go „public“ as soon as possible and check on various fronts – check your idea and your approach with peers and senior colleagues
- Check if your idea is within the scope of the call (read call texts, check with NCPs, check with EC officers)
- Check further community documents, strategies, results of EC supported consultations etc. to verify that your idea is in line with the policies

You should have

- Excellent science
- Excellent partners
- Excellent implementation plans
- Excellent results with high impact

До побачення!

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